**Van Alstyne Community Development Corporation**

**Minutes – Regular Board Meeting**

**228 E. Marshall St.**

**Thursday, January 12, 2023 6:00 P.M.**

**A QUORUM OF THE CITY COUNCIL MEMBERS MAY OR MAY NOT BE PRESENT. NO ACTION OF THE CITY COUNCIL WILL BE TAKEN AT THIS MEETING. VISITORS WISHING TO SPEAK MUST BE RECOGNIZED BY THE PRESIDENT OF THE BOARD AND LIMIT COMMENTS TO 2 MINUTES**

1. **Call to order - Recognition of guest(s)**

**The meeting was called to order at 6 p.m. Present were board members Dee Greve, Brad Clough, David Sileven, Alesha Crowell, Sherry Jeffcoat and Duston Langton and Executive Director Rodney Williams. There were no guests present.**

1. **Invocation**

**Brad Clough delivered the invocation.**

1. **Public comments on agenda items**

**There were no public comments.**

1. **Discuss/Action: Development Grant request from the City of Van Alstyne municipal events department**

**Rodney Williams presented a development grant request on behalf of the City of Van Alstyne’s municipal events department. The request was for the purchase of 26 10x10 pop-up tents for special events at a cost of $20,905.59. Williams addressed questions that had arisen when the request was originally made in November of 2022. Board President David Sileven said he would like to have a board motion to approve. Brad Clough made the motion to approve the request with a second from Dustin Langton. The motion passed unanimously, 6-0.**

1. **Discuss/Action: Approval of minutes from previous meeting held on November 3, 2022**

**Sherry Jeffcoat had a question regarding item number 6 which Rodney Williams answered.**

**Sherry Jeffcoat made a motion to approve the minutes as presented with a second from Dee Greve. The motion passed, 6-0.**

1. **Discuss/Action: Billboard signage**

**Rodney Williams informed the Board that the CDC currently has leases on four billboards – two with Lamar and two (a duplex) with Diller. He suggested, due to cost of replacing vinyl on the Diller boards, having messaging remain static longer than the Lamar boards. Discussion was had regarding messaging. Dee Greve suggested leasing the bottom duplex board to a local business, charging them only the cost to replace the vinyl. The Board supported this idea. Sherry Jeffcoat added that she did not want to split a board between two companies or two events as this made the board harder to read.**

**David Sileven asked Rodney Williams to contact Municipal Events Coordinator Kandi Hessel and let her know we have billboards for messaging. Williams stated that he had spoken with her prior to the meeting but would reach out after the meeting also. The decision was made to leave the top duplex board with static messaging throughout the year and lease the bottom sign to a local business. The two remaining signs will be used for event marketing.**

1. **Discuss/Action: Treasurer’s Report**

**Rodney Williams presented the treasurer’s report. Sherry Jeffcoat had a couple of suggestions regarding how certain items were classified. Williams said he would pass the comments on to Executive Administrator Tiffany Chartier.**

**Sherry Jeffcoat made a motion to approve the treasurer’s report as presented with a second from Alesha Crowell. The motion passed, 6-0.**

1. **Discuss/Action: Director’s report**

**Rodney Williams presented his report of activities over the past two months as there was not a CDC meeting held in December.**

1. **Discuss/Action: Board strategies and planning**

**David Sileven told the directors that he would like to be more proactive as a Board in regard to policy and strategy. Sileven assembled a PowerPoint presentation that he presented, discussing how the CDC is to support the City and its citizenry and stated that he would like to hire a consultant (Greg Last of EDP Best Practices, LLC) to provide training for the Board in these areas. Rodney Williams was directed to contact Last and attempt to set up a meeting for Friday, January 27th with Last, Williams, Sileven and Board Vice-president Dee Greve.**

1. **Recess into closed session pursuant to Chapter 551, Texas Government Code for deliberation regarding:**

**Section 551.087. Deliberation Regarding Economic Development Negotiations. This chapter does not require a governmental body to conduct an open meeting: (1) to discuss or deliberate regarding commercial or financial information that the governmental body has received from a business prospect that the governmental body seeks to have locate, stay, or expand in or near the territory of the governmental body and with which the governmental body is conducting economic development negotiations; or (2) to deliberate the offer of a financial or other incentive to a business prospect described by Subdivision (1): Project Sauce; Project Lion.**

1. **Reconvene into open session**
2. **Discuss/Action: Take any action as a result of closed session**

**There was no action taken.**

1. **Closing comments**

**There were no comments.**

1. **Adjourn**

**Brad Clough made a motion to adjourn with a second from Alesha Crowell. The motion was approved, 6-0, and the meeting was adjourned at 7:30 p.m.**

**Respectfully submitted by Rodney Williams.**