**Van Alstyne Community Development Corporation**

**Minutes – Regular Board Meeting**

**228 E. Marshall St.**

**Thursday, October 13, 2022 6:00 P.M.**

**A QUORUM OF THE CITY COUNCIL MAY OR MAY NOT BE PRESENT. NO VOTES OR OTHER ACTION OF THE CITY COUNCIL WILL BE TAKEN AT THIS MEETING. VISITORS WISHING TO SPEAK MUST BE RECOGNIZED BY THE PRESIDENT OF THE BOARD AND LIMIT COMMENTS TO 2 MINUTES.**

1. **Call to order - Recognition of guest(s)**

**The meeting was called to order at 6:00 p.m.**

**Present were board members Robert Jaska, Dee Greve, Brad Clough, David Sileven, Alesha Crowell, Sherry Jeffcoat and Dustin Langton. Also present was Executive Director Rodney Williams**

**Guests present were Greg Last and Lane Jones.**

1. **Invocation**

**Robert Jaska delivered the invocation.**

1. **Public comments on agenda items**

**There were no public comments.**

1. **Discuss/Action: EDP Best Practices, LLC presentation**

**Greg Last, CEO of EDP Best Practices, LLC, presented his company and services to the board. EDP offers a variety of services to cities and EDCs regarding economic development and planning.**

**5. Recess into closed session pursuant to Chapter 551, Texas Government Code regarding:**

1. **Section 551.087. Deliberation Regarding Economic Development Negotiations. This chapter does not require a governmental body to conduct an open meeting: (1) to discuss or deliberate regarding commercial or financial information that the governmental body has received from a business prospect that the governmental body seeks to have locate, stay, or expand in or near the territory of the governmental body and with which the governmental body is conducting economic development negotiations. Project Sauce**
2. **Section 551.074 – to deliberate or discuss the appointment, employment, evaluation, reassignment of duties, discipline, or dismissal of a public officer or employee;**
3. **Reconvene into open session**
4. **Discuss/Action: Take any action as a result of closed session**

**Brad Clough made a motion to move forward with bylaws as amended by the City and to move personnel reporting to the City Manager’s office. Sherry Jeffcoat seconded the motion and it passed unanimously, 7-0.**

1. **Approval of minutes from previous meeting held on September 8, 2022.**

**Sherry Jeffcoat made a motion to approve the minutes as presented with a second from Brad Clough. The motion passed, 7-0.**

1. **Discuss/Action: Board Officer elections**

**Brad Clough made a motion to appoint Sherry Jeffcoat as secretary, Robert Jaska as treasurer, Dee Greve as vice-president and David Sileven as president. Alesha Crowell seconded the motion and it passed, 7-0.**

1. **Treasurer’s Report**

**Robert Jaska made a motion to approve the treasurer’s report as presented with a second from Brad Clough. The motion passed, 7-0.**

1. **Discuss/Action: Billboard signage**

**Rodney Williams presented pricing for new billboards. Williams stated that a double-decker billboard on southbound Highway 75 between Sherman and Van Alstyne was $500 per month per board and that vinyl changes were $800 per change. David Sileven suggested moving forward that the board does not need to get bogged down in billboard discussions and that Williams should lead the billboard decisions.**

**Brad Clough made a motion to approve the leasing of two billboards on the southbound side of Highway 75. Alesha Crowell seconded the motion and it passed, 7-0.**

**Discussion was also had regarding current billboards and utilizing them for holiday Christmas shopping promotion.**

1. **Discuss/Action: Equipment purchase**

**Rodney Williams informed the Board that he would like to purchase a new computer for the executive administrator as discussed in budget planning. The $1,300 cost would be split equally between the CDC and EDC. Sherry Jeffcoat suggested looking also at Costco for the purchase as they offered a two-year warranty on Lenovo computers.**

**Brad Clough made a motion to approve the purchase of computer equipment up to $1,300. Dee Greve seconded the motion and it passed, 7-0.**

1. **Discuss/Action: Personnel policy review**

**The item was tabled.**

1. **Director’s report**

**Rodney Williams presented his activities over the past month.**

1. **Discuss/Action: November meeting date**

**The Board set a new meeting date of November 3rd at 6 p.m. at the VACED office.**

1. **Closing comments**

**Brad Clough welcomed new member Dustin Langton to the Board.**

1. **Adjourn**

**Alesha Crowell made a motion to adjourn with a second from Brad Clough. The motion passed, 7-0.**

**The meeting was adjourned at 8:39 p.m.**

**Respectfully submitted by Rodney Williams**