**Van Alstyne Community Development Corporation**

**Minutes – Regular Board Meeting**

**228 E. Marshall St.**

**Thursday, June 9, 2022 6:00 P.M.**

**A QUORUM OF THE CITY COUNCIL MAY OR MAY NOT BE PRESENT. NO VOTES OR OTHER ACTION OF THE CITY COUNCIL WILL BE TAKEN AT THIS MEETING. VISITORS WISHING TO SPEAK MUST BE RECOGNIZED BY THE PRESIDENT OF THE BOARD AND LIMIT COMMENTS TO 2 MINUTES.**

1. **Call to order - Recognition of guest(s)**

**The meeting was called to order at 6:02 p.m. Present were board members Brad Clough, Alesha Crowell, Sherry Jeffcoat, Mark Moss, Dee Greve and Robert Jaska and Executive Director Rodney Williams. Absent was David Sileven.**

**Guests present were Officer Steve Hayslip, Ellie Thompson and Kyle Thompson.**

1. **Invocation**

**Brad Clough delivered the invocation.**

1. **Public comments on agenda items**

**There were no public comments.**

1. **Discuss/Action: Community Grant request from the Van Alstyne Police Department**

**VAPD Officer Steve Hayslip presented a community grant request in the amount of $22,500 for the purchase of a side-by-side emergency support vehicle with accessory graphics and emergency equipment installed. Hayslip discussed the need to have the ability to patrol downtown and in the parks as part of the VAPD’s community service. He stated that the side-by-side would also add a needed element of visibility and allow officers to maneuver around and through crowds. Hayslip stated the vehicle could also be used for search and rescue operations if needed.**

**Dee Greve asked if they had considered the Polaris unit equipped for police to which Hayslip replied there were supply chain issues and they are not available. Hayslip added that Zimmerer Kubota said it would take 3-6 months to get a unit in for the department.**

1. **Presentation by Kyle Thompson/Big Fish Consulting**

**Kyle Thompson of Big Fish Consulting spoke to the Board about the CDC’s and EDC’s website and social media presence. Thompson said that the corporations do a good job and have a good website, as well. He stated that there could be opportunity in more advanced social media targeting with the proper messaging. He stated that in general a company would expect to spend $10 for every 1,000 impressions on the internet. He also stated that it would be good to cross-market with other entities in town, such as the Chamber and the City and share calendars.**

1. **Discuss/Action: Grant funding limits**

**This item was tabled for a later meeting.**

1. **Approval of minutes from previous regular scheduled meeting held on May 12, 2022.**

**Sherry Jeffcoat made a motion to approve the minutes as presented. Mark Moss seconded the motion and it was approved unanimously, 6-0.**

1. **Treasurer’s Report**

**Sherry Jeffcoat made a motion to approve the treasurer’s report as presented. Brad Clough seconded the motion and it passed, 6-0.**

1. **Discuss/Action: Director’s report**

**Rodney Williams presented his activities over the past month.**

**10. Recess into closed session pursuant to Chapter 551, Texas Government Code regarding:**

1. **Section 551.087. Deliberation Regarding Economic Development Negotiations. This chapter does not require a governmental body to conduct an open meeting: (1) to discuss or deliberate regarding commercial or financial information that the governmental body has received from a business prospect that the governmental body seeks to have locate, stay, or expand in or near the territory of the governmental body and with which the governmental body is conducting economic development negotiations.**
2. **Reconvene into open session**
3. **Discuss/Action: Take any action as a result of closed session**

**Robert Jaska made a motion to approve up to $5,000 towards emergency equipment upfitting through Pursuit Safety contingent upon the Van Alstyne Police Department’s purchase of a side-by-side vehicle. Alesha Crowell seconded the motion and it passed, 6-0.**

1. **Discuss/Action: Rescheduling July 14 meeting**

**The July meeting will be rescheduled for July 18 at 5 p.m.**

1. **Closing comments**

**There were no closing comments.**

1. **Adjourn**

**Brad Clough made a motion to adjourn the meeting with a second from Sherry Jeffcoat. The motion passed, 6-0, and the meeting was adjourned at 7:46 p.m.**

**Respectfully submitted by Rodney Williams.**