**Van Alstyne Community Development Corporation**

**Minutes – Regular Board Meeting**

**228 E. Marshall St.**

**Thursday, March 24, 2022 6:00 P.M.**

**A QUORUM OF THE CITY COUNCIL MAY OR MAY NOT BE PRESENT. NO VOTES OR OTHER ACTION OF THE CITY COUNCIL WILL BE TAKEN AT THIS MEETING. VISITORS WISHING TO SPEAK MUST BE RECOGNIZED BY THE PRESIDENT OF THE BOARD AND LIMIT COMMENTS TO 2 MINUTES.**

1. **Call to order - Recognition of guest(s)**

**The meeting was called to order at 6:01 p.m. Present were board members David Sileven, Dee Greve, Brad Clough, Robert Jaska, Mark Moss, Sherry Jeffcoat and Alesha Crowell and Executive Director Rodney Williams.**

**There were no guests present.**

1. **Invocation**

**Robert Jaska delivered the invocation.**

1. **Public comments on agenda items**

**There were no public comments.**

**CONSENT AGENDA**

*Items listed on the consent agenda allow the Board to approve all items together without discussion or individual motions. Items may be removed from the consent agenda on the request of any one member of the Board. Removed items will be discussed and action taken immediately after the consent agenda.*

***Items 4-6 were pulled from the consent agenda for discussion.***

1. **Approval of minutes from previous special called meeting held on March 9, 2022.**

**Sherry Jeffcoat pointed out a needed correction in the minutes from the March 9 meeting. Brad Clough made a motion to approve the minutes with the recommended change. Jeffcoat seconded the motion and it passed, 6-0.**

1. **Treasurer’s Report**

**Sherry Jeffcoat had questions concerning some rollover figures from previous months’ budget reporting. Rodney Williams stated that he would consult with Executive Administrator Tiffany Chartier and get the answers to the board. Brad Clough made a motion to table the item for the April meeting with a second from Mark Moss. The motion passed, 7-0.**

1. **Community Events Grant request for Van Alstyne Chamber of Commerce/1st Annual Wine & Jazz Festival**

**Rodney Williams presented the grant request for $960.00 to fund port-a-potties for the Chamber of Commerce to use at the 1st Annual Wine & Jazz Festival in the new Central Social District Park. Williams explained that it is to be the first major event held at the park. David Sileven commented that the CDC has been looking for ways to contribute to the happenings in the new park. Robert Jaska made a motion to approve the grant request for up to $960 upon receipt of an invoice. Mark Moss seconded the motion and it passed, 7-0.**

**NON-CONSENT AGENDA**

1. **Discuss/Action: Results of business owner survey**

**Sherry Jeffcoat led the discussion on the findings from the CDC-sponsored business owner survey. Discussion was had regarding the findings, including marketing methods. David Sileven asked Rodney Williams to look into ways to publicize CDC happenings more via social media.**

1. **Discuss/Action: Proposed CPA contract for services**

**Rodney Williams presented a service contract request for Eddie Peacock, CPA. Peacock would, at the city auditor’s recommendation, do quarterly reviews and assist with the annual audit. Sherry Jeffcoat made a motion to approve the contract with a second from Brad Clough. The motion passed, 7-0.**

1. **Discuss/Action: Proposed contract for website demographic services with Insyteful**

**Rodney Williams presented the request to contract with Insyteful for demographics at an annual cost of $1,200 and that the company was waving the $500 setup fee. The company provides updated local and regional demographics directly on the website. Williams stated that this was a very useful tool for businesses and residents alike. Dee Greve made a motion to authorize Rodney Williams to sign the contract for service with Insyteful. Mark Moss seconded the motion and it passed, 7-0.**

1. **Discuss/Action: Director’s report**

**Rodney Williams presented his report of activities over the period from the special called meeting on March 9.**

**11. Recess into closed session pursuant to Chapter 551, Texas Government Code regarding:**

1. **Section 551.087. Deliberation Regarding Economic Development Negotiations. This chapter does not require a governmental body to conduct an open meeting: (1) to discuss or deliberate regarding commercial or financial information that the governmental body has received from a business prospect that the governmental body seeks to have locate, stay, or expand in or near the territory of the governmental body and with which the governmental body is conducting economic development negotiations.**
2. **Reconvene into open session**
3. **Discuss/Action: Take any action as a result of closed session**

**There was no closed session taken.**

**13. Closing comments**

**There were no closing comments.**

**14. Adjourn**

**Brad Clough made a motion to adjourn. Sherry Jeffcoat seconded the motion and it passed, 7-0.**

**The meeting was adjourned at 7:15 p.m.**

**Respectfully submitted by Rodney Williams**