**Van Alstyne Community Development Corporation**

**Minutes – Regular Board Meeting**

**228 E. Marshall St.**

**Wednesday, April 14, 2021 6:00 P.M.**

**A QUORUM OF THE CITY COUNCIL MEMBERS MAY OR MAY NOT BE PRESENT. NO ACTION OF THE CITY COUNCIL WILL BE TAKEN AT THIS MEETING. VISITORS WISHING TO SPEAK MUST BE RECOGNIZED BY THE PRESIDENT OF THE BOARD AND LIMIT COMMENTS TO 2 MINUTES.**

1. **Call to order - Recognition of guest(s)**

**The meeting was called to order at 6 p.m. Present were board members Alesha Crowell, Robert Jaska, Brad Clough, Mark Moss, Sherry Jeffcoat and Dee Greve. Absent was David Sileven.**

**There were no guests present. Greve was recognized by Crowell as a newly-appointed board member serving her first meeting.**

**2. Invocation**

**Robert Jaska gave the invocation.**

**3. Discuss/Action: Approval of minutes from previous meetings: March 18, 2021 regularly scheduled meeting**

**Brad Clough made a motion to accept the minutes as presented. Sherry Jeffcoat seconded the motion and it passed, 6-0.**

**4. Discuss/Action: Request for continued funding support for the Railcar Farmers Market**

**Discussion was had regarding the Railcar Farmers Market losing its accreditation due to the inclusion of craft vendors. Rodney Williams informed the Board that a request was being made to continue on with past funding – monthly permitting fee cost through the City and port-a-potties for the event – as well as the additional expense of a roll-off dumpster. Williams estimated the dumpster cost to be approximately $3,000 per season. Williams said without the dumpster the funding request would be $1,200 for the 2021 market season. Williams also explained that this would all be contingent on the completion and return of the Community Grant form as sent to market coordinator Brandy Day.**

**Brad Clough made a motion to approve $1,200 to fund permitting and restroom facilities for the 2021 Railcar Farmers Market contingent upon the signed and completed Community Grant application being returned to Williams. Mark Moss seconded the motion and it passed, 6-0.**

**5. Discuss/Action: Membership in the Texas Economic Development Council**

**Rodney Williams presented an invoice to the Board in the amount of $525 to cover annual membership dues to the Texas Economic Development Council. Sherry Jeffcoat asked if it could be combined billing for the CDC and EDC since it is under the same banner. Williams did not know but said he would find out.**

**Jeffcoat made a motion to approve payment of the annual TEDC membership fees of $525. Brad Clough seconded the motion and it passed, 6-0.**

**6. Discuss/Action: Amendment of performance incentive agreement with United Ag & Turf/John Deere**

**Rodney Williams informed the Board that United Ag & Turf/John Deere has actually met its requirements under the Performance Agreement by securing a temporary certificate of occupancy from the City by the end of March, 2021. Williams was requesting permission to fund the remaining $10,000 as per the agreement.**

**Mark Moss made a motion to fund the remaining $10,000 of the Performance Agreement as executed between the Van Alstyne Community Development Corporation and United Ag & Turf/John Deere. Dee Greve seconded the motion and it passed, 6-0.**

**7. Discuss/Action: Director update on budget amendment request as presented to City Council**

**Rodney Williams informed the Board that he presented the budget amendment as discussed at the March meeting to the City Council on April 13. The amendment is necessary in order for the CDC to grant the request for $100,000 in funds to help with the new city park as requested by City Manager Lane Jones. Williams stated that Council approved the amendment and thanked the CDC for its support of the Central Social District Park.**

**8. Discuss/Action: Annual audit update**

**Rodney Williams gave an update on the audit and staff’s response to auditor requests.**

**9. Discuss/Action: Billboard availability and marketing options**

**Rodney Williams presented the Board with billboard options in Van Alstyne and north of town from two different companies – Lindmark and Diller Outdoor Advertising. Lindmark’s price was significantly higher than Diller’s and what is being paid on its pre-existing billboard leases with Lamar. Sherry Jeffcoat suggested that Williams ask if Diller’s monthly rate included the standard 15% discount. Williams will look into this. The motion was tabled to be discussed in May.**

**10. Discuss/Action: Treasurer’s Report**

**Robert Jaska made a motion to approve the Treasurer’s Report as presented. Sherry Jeffcoat seconded the motion and it passed, 6-0.**

**11. Discuss/Action: Director’s report**

**Rodney Williams presented his Director’s Report detailing his and his staff’s activities over the past month.**

**12. Closing comments**

**There were no closing comments.**

**13. Adjourn**

**The meeting was adjourned at 6:53 p.m.**

**Respectfully submitted by Rodney Williams**