

**Van Alstyne Community Development Corporation**  
**Minutes**  
**Regular Board Meeting**  
**228 East Marshall**

**Thursday, December 8, 2011, 6:30 P.M.**

- 1. Call to order-Recognition of Guests:** The meeting was called to order by Amelia Giles @ 6:35 p.m.

  - Present: Billy Plake, Judy Womack, Kanita Larkins, Amelia Giles, and Nancy Webb, Betty Samuels
  - Absent: Dr. Paul Westmoreland, Jon Bormann
  - Guests: Philip Rodriguez, City Manager
  
- 2. Minutes from previous meeting:** Minutes from November 10, 2011 were reviewed by members. Billy Plake made a motion to accept the Minutes, Nancy Webb 2<sup>nd</sup> the Motion. Motion carried.
  
- 3. Treasurer's Report:** Treasurer's Report was presented to the Board by Nancy Webb. Kanita Larkins made a motion to accept the Treasurer's Report, and Billy Plake 2<sup>nd</sup> the Motion. Motion carried.
  
- 4. Visit Historic Downtown Van Alstyne:** Van Alstyne has been designated as a historic city by the Grayson County Historical Society. A motion to move forward with getting "Downtown" signs was made by Kanita Larkins, Billy Plake 2<sup>nd</sup> the Motion. Motion carried.
  
- 5. City Calendar:** It would be beneficial to the citizens of Van Alstyne to have a city-wide calendar so the different organizations can plan their events without creating conflict in schedules. Once we have a website, we will work towards providing such calendar. One of the challenges in preventing conflicts includes the many events on the VAISD calendar. Hard copies of calendars will be provided to the Senior Center as many of the senior citizens do not own and/or operate computers.
  
- 6. Map of Historic Markers:** There are currently twenty-three historic marker around the Van Alstyne area.
  
- 7. Website Bids:** Amelia Giles presented three bids from website designers: Laura Dapkus with Sheep Boutique; Global Social Media Marketing and \_\_\_\_\_.

After much consideration, Kanita Larkins made the motion to contract with Laura Dapkus with Sheep Boutique to set up and provide her services for the VACDC website, Judy Womack 2<sup>nd</sup> the Motion. Motion carried.

As a domain name is required to set up a website, Billy Plake checked to determine if **vanalstynecdc.com** is available. That domain name is available and the motion to purchase the domain name was made by Nancy Webb, Amelia Giles 2<sup>nd</sup> the Motion. Motion carried.

**8. Digital Sign out by Highway:** The Van Alstyne Chamber of Commerce is preparing a report to present to VACDC regarding the possible purchase of a digital sign. Additionally, Judy Womack is checking into the cost for the purchase of a portable sign. She is also going to research the cost to lease a billboard.

**9. Loan to VAEDC/City Council for Budget Adjustment report:** Betty Samuels reports that VACDC's request to go before City Council regarding the budget adjustment report reflecting the VACDC's loan to VAEDC is on the Agenda for the City Council Meeting on Tuesday, December 13, 2011 at 7:00 p.m.

**10. Adjourn:** Amelia Giles made the motion to adjourn, Nancy Webb 2<sup>nd</sup>, Motion carried.

Minutes respectfully taken by Board Secretary Kanita Larkins.

12/19/2011