



Van Alstyne Economic Development Corporation

## Minutes

Regular Meeting  
Van Alstyne City Hall  
152 N Main Drive  
Van Alstyne, TX 75495  
January 9, 2019  
6:30 p.m.

In attendance: Trent Voigt, Brad Clough, Laura Cooper, Keith Arsenault, and Mark Moss

Guests: Lane Jones, City Manager, Lance Vanzant, attorney, and Laura Dapkus, website designer.

1. Call to Order. Time: 6:31 p.m.
2. Consider and take any action necessary regarding approval of minutes from the December 4, 2018, meeting.

*Brad Clough made the motion to approve the minutes as written, and Keith Arsenault seconded the motion. Trent Voigt, Brad Clough, Laura Cooper, Keith Arsenault and Mark Moss voted in favor.*

3. Consider and take any action necessary regarding approval of revised by laws.

*Mark Moss moved to accept the bylaws as written, and Keith Arsenault seconded the motion. Trent Voigt, Brad Clough, Laura Cooper, Keith Arsenault and Mark Moss voted in favor.*

4. Discuss and review redesign of website.

*Laura Dapkus explained to the board her plan for updating and refreshing the website. She has added a property listing feature and suggested that we can have local realtors post their own listings. She asked the board members to review the mission statements and offer ideas for changing them, provide updated pictures (especially showing people participating), and focus on local assets such as the local community college and proximity to other entertainment venues.*

*There needs to be at least five items of focus to entice businesses to consider putting facilities in Van Alstyne. The board recommended three: distribution centers, manufacturing services, and technology development. Ms. Dapkus recommend that we come up with two more.*

*Additionally, the board agreed to send her an updated traffic map for the area, local business data, and number of houses planned for construction.*

*With the idea of considering Van Alstyne as a gateway to Dallas, the board suggested using, “Business Opportunities as Big as Dallas” as a tag line.*

Time out: 7:25 p.m.

5. Executive Session:

Pursuant to the following designated sections of Texas Government Code, Annotated, Subchapter 551, the Council will enter into executive session to discuss the following items:

- a. Section 551.087 Deliberations Regarding Economic Development Negotiations:
  - i. To discuss or deliberate regarding commercial or financial information that the governmental body in regard to project Seahorse.
- b. Section 551.074 Personnel Matters
  - i. To discuss and consider action regarding complaints or charges against an officer or employee executive director, board of directors.

Time in: 7:58 p.m.

6. Consider and take any action as a result of each item listed for executive session.

*No action taken.*

7. Adjournment time: 7:58 p.m.

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Trent Voigt, President

Attest:

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Laura Cooper, Secretary