**Van Alstyne Community Development Corporation**

**Agenda – Regular Board Meeting**

**228 East Marshall**

**Thursday, January 11, 2018, 6:30 P.M.**

**A QUORUM OF THE CITY COUNCIL MEMBERS MAY OR MAY NOT BE PRESENT. NO ACTION OF THE CITY COUNCIL WILL BE TAKEN AT THIS MEETING.**

1. **Call to order - Recognition of guest(s)**

**President Chris Dorak called the meeting to order at 6:35 p.m.**

**Present: Chris Dorak, Mark Rock, Wayne Womack, Robert Jaska, Robert Lewis, Collin Flynn, Alesha Crowell, Rodney Williams**

**Guests: Suzon Crowell, Larry Cooper**

1. **Discuss/Action: Approval of minutes from December 13, 2017 meeting**

**Wayne Womack made a motion to approve the December 13, 2017 minutes as presented. Robert Lewis seconded the motion. The motion passed, 6-0.**

**3. Discuss/Action: Approval of treasurer’s report**

**Alesha Crowell made a motion to approve the treasurer’s report as presented. Wayne Womack seconded the motion. The motion passed, 6-0.**

**4. Discuss/Action: Director’s report**

**Rodney Williams reminded the Board that everyone needed to have their Open Meetings and Public Information Act certifications. He will compile a list of who has what and send that out to the Board. Williams discussed banking issues with Landmark Bank and stated that he will be getting information from Independent Bank and Texas Star Bank in order to facilitate a change in banking institutions and will bring that back to the Board in February. Williams told the Board that he is working with Laura Dapkus on logo designs and has purchased a camera to use for marketing purposes and re-doing the website. Williams notified that the Board that his 6-month performance evaluation is up and a sub-committee consisting of Robert Lewis, Wayne Womack and Robert Jaska was assigned to review his performance and report to the Board at the February meeting. Williams also reported his attendance at City Council meetings and workshops throughout December and January, as well as other various city functions. Williams told the Board that he had also met with City Clerk Jennifer Gould and City Engineer Len McManus to speak with a residential developer in regard to the ETJ. Williams updated the Board on vandalism at the merry-go-round which the VACDC had funded at North Park. A discussion was also had regarding the rail cars sitting on Chamber of Commerce property and the availability of that land as a possible space for a downtown parking lot. The Chamber owns that land but Williams will make contact with the Chamber president to ascertain openness to discussions. Finally, Williams informed the Board about four new businesses coming to Van Alstyne — The Roost, Wolfe Pack Auction Services, Napoli Italian Restaurant, The Garnished Nest — as well as a spot on KXII featuring himself and two local business owners. Wayne Womack made a motion to accept the Director’s Report and it was seconded by Robert Lewis. The motion passed unanimously, 6-0.**

**5. Discuss/Action: Finalize new logo design for Van Alstyne Community Development Corporation**

**The Board was presented with a revised list of 12 logo options, five of which had been used at various times, in order to establish one single, identifiable VACDC logo. After discussion, Robert Lewis made a motion to instruct VACDC Director Rodney Williams to take one of the new logo options, modify it in terms of logo color and text color, and e-mail it to the Board for approval following the meeting. Williams said he will get this done and emailed out to the Board within a few days. The motion was seconded by Collin Flynn and passed, 7-0.**

**6. Discuss/Action: Real estate listing options for website**

**Rodney Williams presented to the Board a list of three separate varying-cost options for getting real estate listings on the VACDC website. Collin Flynn suggested an alternative in the form of linking to the listings instead of posting the listings themselves. The item was tabled so that Rodney Williams can consult with webmaster Laura Dapkus about integrating the proposed changes.**

**7. Discuss/Action: Signed building lease with VAEDC**

**Rodney Williams informed the Board that he and EDC Director Jodi Carr have been in discussions regarding a signed lease for the current office space at 228 E. Marshall. Both decided that there was not a need to sign a lease until approximately April. Collin Flynn suggested reviewing the original signed lease to see if there was a sub-lease clause. The motion was tabled.**

**8. Closing comments**

**A discussion was had between the Board, Mayor Larry Cooper and Alderman Suzon Crowell regarding retail planning, the VACDC’s role in it and the corporation’s interactions with City Hall and City Council.**

**9. Adjourn**

**The meeting was adjourned at 8:38 p.m.**

**Respectfully Submitted by Rodney Williams**