**Van Alstyne Community Development Corporation**

**Agenda – Regular Board Meeting**

**228 East Marshall**

**Thursday, February 8, 2018, 6:30 P.M.**

**A QUORUM OF THE CITY COUNCIL MEMBERS MAY OR MAY NOT BE PRESENT. NO ACTION OF THE CITY COUNCIL WILL BE TAKEN AT THIS MEETING.**

1. **Call to order - Recognition of guest(s)**

**The Board recognized Mary Jane Farmer and Denise Pope.**

1. **Discuss/Action: Approval of minutes from January 11 and January 18.**

**Wayne Womack made a motion to approve the minutes from January 11 and January 18 as presented. Robert Lewis seconded the motion. The motion passed unanimously, 7-0.**

**3. Discuss/Action: Façade Grant Program application for The Roost**

**The item was tabled.**

**4. Discuss/Action: Advertising for Fall der All, Music in the Park (Mary Jane Farmer)**

**Mary Jane Farmer spoke on behalf of the Van Alstyne Chamber of Commerce and thanked the Board for continuing to support Fall der All. She wants to publicize the Music in the Park series which runs from May through August downtown and requested help funding the advertising effort. Farmer said that a higher level of entertainment means a larger number of visitors to the community and in the past she has worked with a very small advertising budget. Farmer requested $500 per event for a total of $2,000, or four events. Discussion was had regarding holding the events at the historic railroad cars, as well, and Robert Lewis discussed adding lights to the stage next to the refurbished rail car. Farmer requested total funding for both Fall der All and Music in the Park to not exceed $8,500. Wayne Womack made a motion to approve funding for both events in an amount not to exceed $8,500. Robert Lewis seconded the motion and it passed, 6-0, with Robert Jaska abstaining.**

**5. Discuss/Action: Treasurer’s report**

**Alesha Crowell made a motion to approve the Treasurer’s Report as presented and Mark Rock seconded the motion. The motion passed, 7-0.**

**6 Discuss/Action: Director’s report**

**Director Rodney Williams presented his monthly report. He discussed working with Jennifer Gould at City Hall to update letters sent out to new Board members, working on production of a high-res image of VACDC’s new logo, working on a free advertisement opportunity for Retire in Texas, booking his spot for the TEDC Basic Economic Development Course in April, VACDC in the news, contact with potential new business owners and a developer, demographics, and potential façade projects. Williams further asked the Board if it would be interested in purchasing a table at Denim & Diamonds, the Van Alstyne Education Foundation benefit gala in March. Robert Lewis made the motion to instruct Williams to purchase a Bronze sponsorship for the event. Mark Rock seconded the motion and it passed 7-0.**

**7. Discuss/Action: Changing banking provider**

**Rodney Williams has requested a change in banking services providers following some difficulty with Landmark Bank. He got the interest rates, hours of service and accompanying fees from both Independent Bank and Texas Star Bank in Van Alstyne and presented them to the Board. The hours and interest rate were exactly the same, as was the waiving of a service fee on the account by both banks. Williams stated that the philanthropic efforts of Texas Star Bank within the community were the deciding factor in his mind. Collin Flynn made a motion to move all accounts over to Texas Star Bank while leaving the Landmark Bank account open long enough to service outstanding checks. Wayne Womack seconded the motion and it passed 6-0, with Robert Jaska abstaining.**

**8. Discuss/Action: Creating scholarship for business students at Grayson College**

**President Chris Dorak explained his idea to the Board regarding the support of business students from Van Alstyne with a scholarship at Grayson College. Wayne Womack said he had discussed the idea with some college administrators and also discussed funding. Collin Flynn wondered where the college might be lacking scholarships. Robert Lewis made a motion to approve a scholarship in the amount of $250 per semester and $500 per year. Alesha Crowell seconded the motion and it passed, 7-0, and Williams was instructed to follow up with the college’s foundation.**

**9 Discuss/Action: Façade Grant program application for JoJo’s Sweet Treats**

**Rodney Williams and Robert Lewis presented a Façade Program grant package to the Board that had originally been turned in during the month of November by Kenny Chandler of JoJo’s Sweet Treats. The Board was never presented this grant program request due to the fact that before it could be heard the work had already been completed, a violation of the terms of the program. Chandler asked for the Board to reconsider paying for half of the already-installed awning in the amount of $717.15. After some discussion, Wayne Womack made a motion to fund the amount and Lewis seconded. A call for discussion was taken up regarding the wording of the guidelines for the program and whether funding the program would set a precedent. Lewis withdrew his second, stating that he wanted to help but it clearly violated the guidelines of the program. The Board voted 7-0 against approving the grant request.**

**10. Discuss/Action: Free Senior Resource Guide advertisement opportunity**

**Rodney Williams told the Board that he had been contacted by the Texas Department of Agriculture about a free advertisement to go into the Senior Resource Guide put out by the department but that it had to be done within days. He and Laura Dapkus worked together to build an ad and got it in before the deadline.**

**11. Discuss/Action: Proposal to join possible City Branding Committee**

**Discussion was had regarding a committee being possibly assembled by Alderman Suzon Crowell regarding branding and community planning. She is requesting 1-2 people from the Board to serve on the committee. Discussion was had regarding Gateway Planning, the branding initiative and goal recommendations. The item was tabled until it can be determined if the committee will be successfully formed.**

**12. Discuss/Action: Setting up auto-pay for recurring billing**

**Chris Dorak and Rodney Williams told the Board that they would like to get recurring bills set up on auto-pay. Alesha Crowell made the motion to accept the request to convert recurring billing to auto-pay and Robert Jaska seconded the motion. The motion passed, 7-0.**

**13. Discuss/Action: Downtown mapping project**

**Rodney Williams stated that he had been approached by a local business owner about working on a map of the Central Business District. He stated that he is meeting with Chamber of Commerce President Brenda Macdonald and a representative from a company that does free mapping for chambers of commerce. Williams was instructed to continue working on the project and the item was tabled with more information requested.**

**14. Discuss/Action: Attorney discussions regarding trademarking VACDC logo**

**Chris Dorak told the Board that he thought trademarking the new VACDC logo with the State of Texas would protect the VACDC’s brand. Rodney Williams stated that he had communicated with the attorney’s office and the cost to do so was expected to be relatively minimal. The Board also discussed the City’s logo and instructed Williams to speak with City Clerk Jennifer Gould regarding the matter. Wayne Womack made a motion to trademark the logo and Robert Lewis seconded. The motion passed, 7-0.**

**15. Discuss/Action: Update on railcar renovation**

**Robert Lewis said that some screw holes need to be filled and that the railcar under renovation needs to be painted. Lewis said he was against painting it Panther Blue and that he felt it should be the original color of green. The Board concurred. Lewis said the next project involving the railcar would be lighting. There was no action taken.**

**16. Discuss/Action: Update on Park Projects: a) Merry-go-round at Northpark**

**Rodney Williams informed the Board that Public Works Director Steve White had stated that he is waiting on a part from the manufacturer in order to fix the merry-go-round and that White felt the manufacturer was going to take care of the work. There was no action taken.**

**17. Recess into closed session pursuant to Chapter 551, Texas Government Code**

**for deliberation regarding:**

1. **Section 551.074 - to deliberate or discuss the appointment, employment, evaluation, reassignment of duties, discipline, or dismissal of a public officer or employee;**
2. **Section. 551.087 - to discuss or deliberate regarding commercial or financial information that the governmental body has received from a business prospect that the governmental body seeks to have locate, stay, or expand in or near the territory of the governmental body and with which the governmental body is conducting economic development negotiations; Project Mongoose.;**
3. **Reconvene into open session**

**18. Discuss/Action: Take any action as a result of closed session**

**There was no action taken as a result of the closed session.**

**19. Closing comments**

**There were no closing comments.**

**20. Adjourn**

**The meeting was adjourned at 8:55 p.m.**

**Respectfully Submitted by Rodney Williams**